

TO: All retailers
FROM: Kathleen Michaud, Marketing Director
DATE: July 2nd 2018
SUBJECT: Gift card summer promotion

Dear retailers,

This is to inform you of a special gift card promotion taking place between July 2nd – July 31st inclusive.

Similar to the Black Friday promotion, customers will receive a 10% bonus with the purchase of each slice of 100\$ in LPG gift card during that period (purchase limit of 7500\$ per customer/day).

A great opportunity to get more for your money to treat yourself (or your children) before the Back-to-school period.

Thank you for sharing this information with your respective teams.

Best,



Kathleen Michaud
Marketing Director